## ECONOMIC RECONSTRUCTION IN THE NORTHERN STATES

## CHALLENGE OF COORDINATION FOR INVESTMENT & EMPLOYMENT

Paul M Lubeck

Director, African Studies Program-SAIS

Northern States Reconstruction Conference

Johns Hopkins University-SAIS
April, 2016

## FROM CRISIS TO STATE COORDINATION AGENCY

Impact of Economic Globalization on NE & NW

- Political Demography of Youth Crisis in NE & NW
- States as Powerful Actors with Resources & Social Capital
- State Development Agencies: Plan, Promote, Coordinate
- Coordination of Actors Facilitates Growth/Productivity
- Malaysia: Penang Development Corporation (PDC)
- Kano: Challenges of Industrial Employment 2004-15
- Backward & Forward Linkages: Meat-Leather Products

## IMPACT OF ECONOMIC GLOBALIZATION ON NORTH

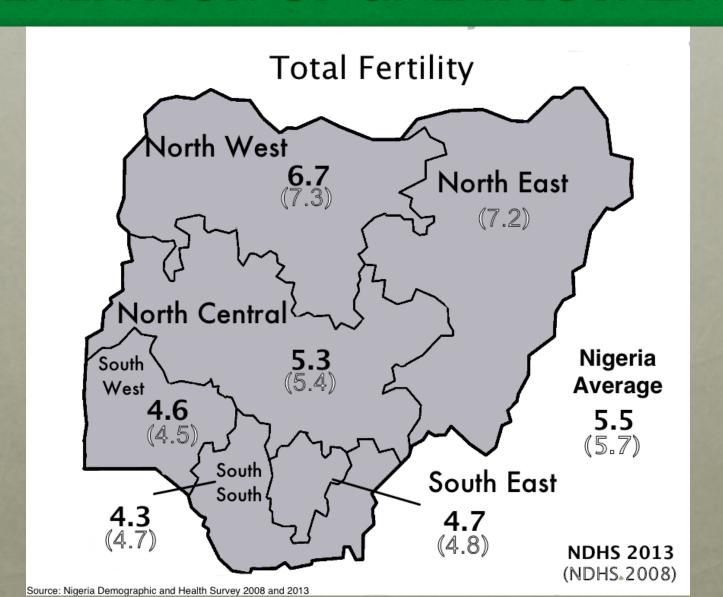
Economic Globalization: Creates Opportunity for Insurgency/Crime

- Collapse of Manufacturing, Banking (riba), Resistance to New Media
- Liberalization of Economy Shifts Power from State to Markets
- Federal Character/Preferences are Outside of NeoLiberal Economy
- Liberal Reforms Privilege Southern Educated Market Competitors
- Polarization: Dynamic, Richer South VS Stagnant, Conflicted, North
- Goldstone's Theory of Demographic Crisis, Youth & Extremism
- Economic Globalization Contributes to Regional Polarization & Rising Poverty, Fragmentation and Marginalization Muslim North

# POLITICAL DEMOGRAPHY OF NORTHERN CRISIS

Northern Nigeria -> Demographic-Ecological Crisis Social & Ecological "Carrying Capacity" Weakened Rising Population >> Rising Herder-Settler Conflicts 13 year Insurgency is Driven by Rising "Youth Bulge" Population Growth Lowers Per capita Incomes Health & Education Budgets Cannot Meet Demand Trends Guarantee Impoverished Urban Migrants Unlimited Supply of Youths for Extremist Groups

## NORTHERN "YOUTH BULGE" GENERATOR OF UNEMPLOYMENT



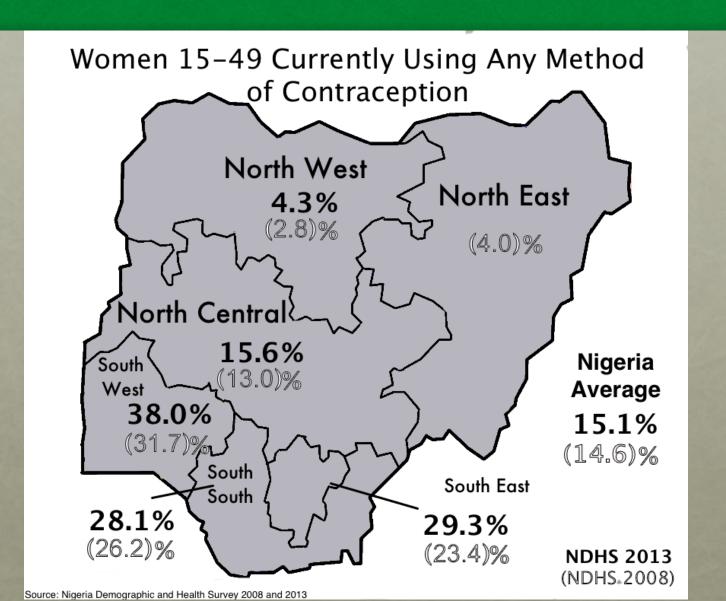
### BIRTHS PER WOMAN

	Indonesia	Malaysia
Births Per		
Woman	2.18	2.58

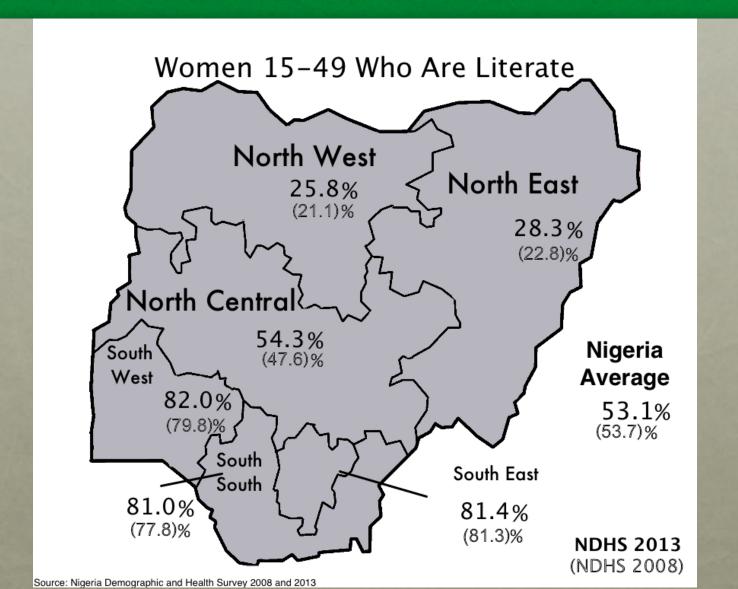
### ROLE OF GIRLS EDUCATION



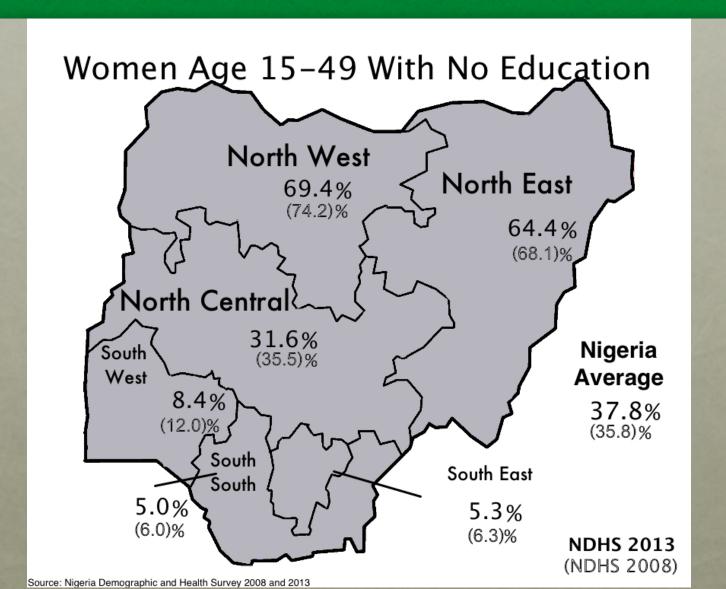
#### USE OF REPRODUCTIVE HEALTH SERVICES



### WOMEN'S LITERACY



#### WOMEN'S ACCESS TO EDUCATION



## WOMEN AGE 15 AND ABOVE WHO CAN READ AND WRITE

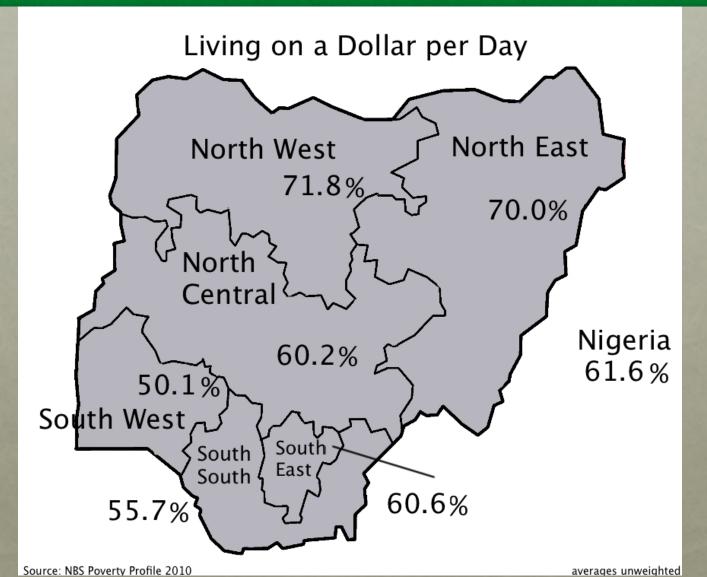
	Indonesia	Malaysia
Men	95.6%	95.4%
Women	90.1%	90.7%
Total	92.8%	93.1%

#### FEMALE SECONDARY SCHOOL PARTICIPATION, NET ENROLMENT RATIO 2008-2012

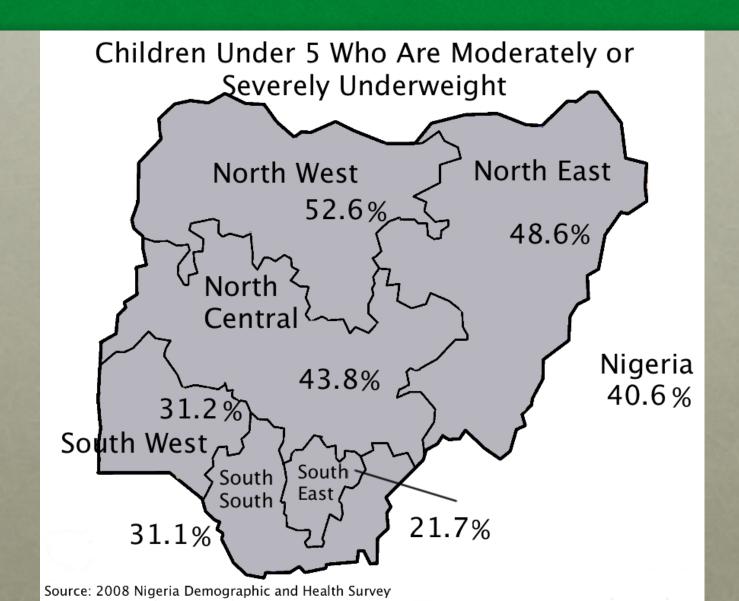
Indonesia	Malaysia
74.4%	71.3%

Source: UNICEF

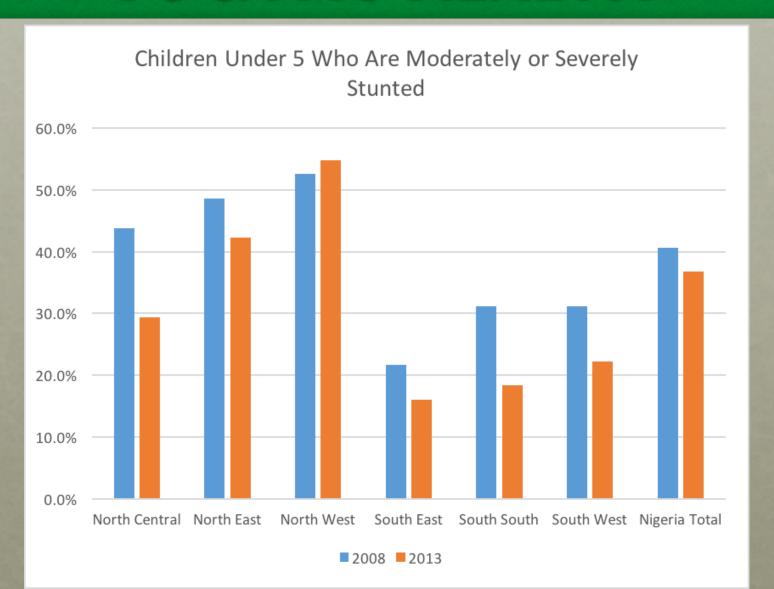
# LIVING ON A DOLLAR A DAY



### CHILDREN UNDER 5 WHO ARE MODERATELY OR SEVERELY UNDERWEIGHT

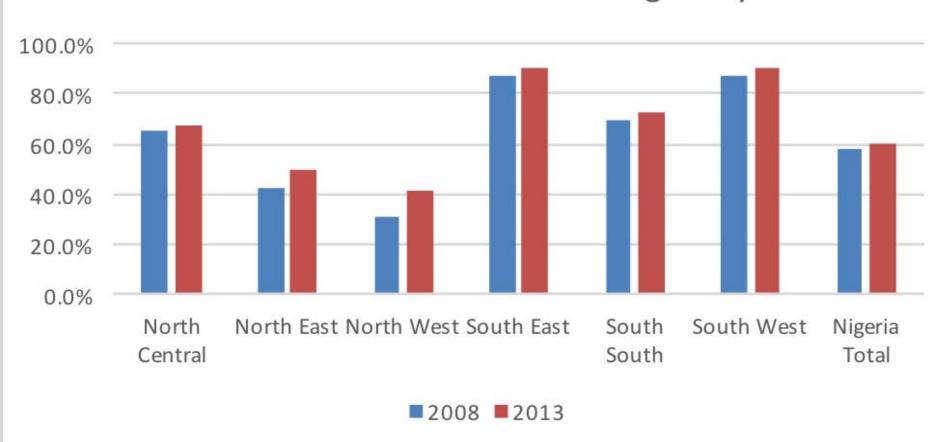


# IMPACT OF POVERTY ON YOUTH'S HEALTH



#### NEED FOR FAMILY HEALTH SERVICES

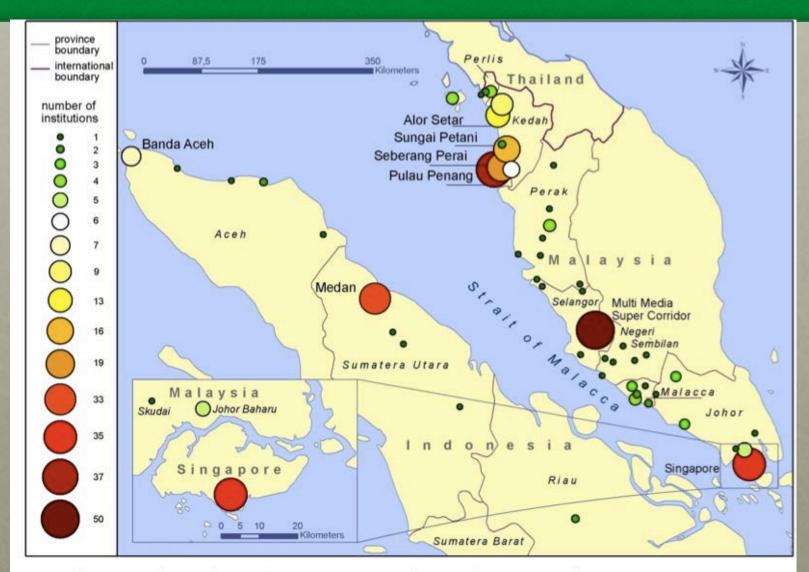
#### Women Who Received ANC From a Skilled Provider for Most Recent Pregnancy



# POLITICAL MAP OF MALAYSIA



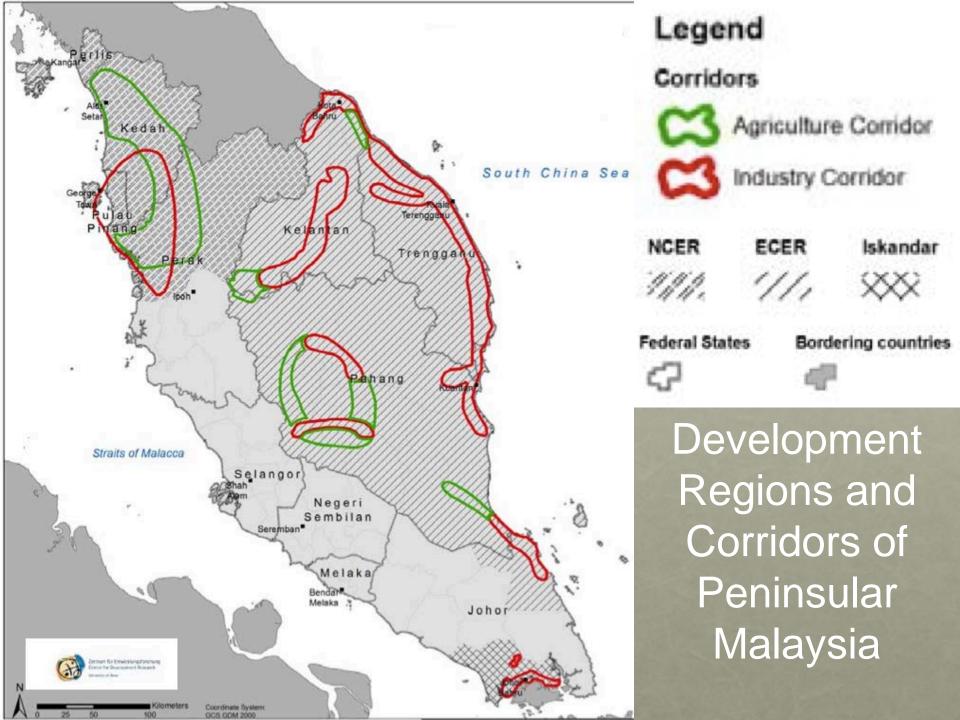
## KNOWLEDGE CLUSTERS ALONG THE STRAITS OF MALACCA



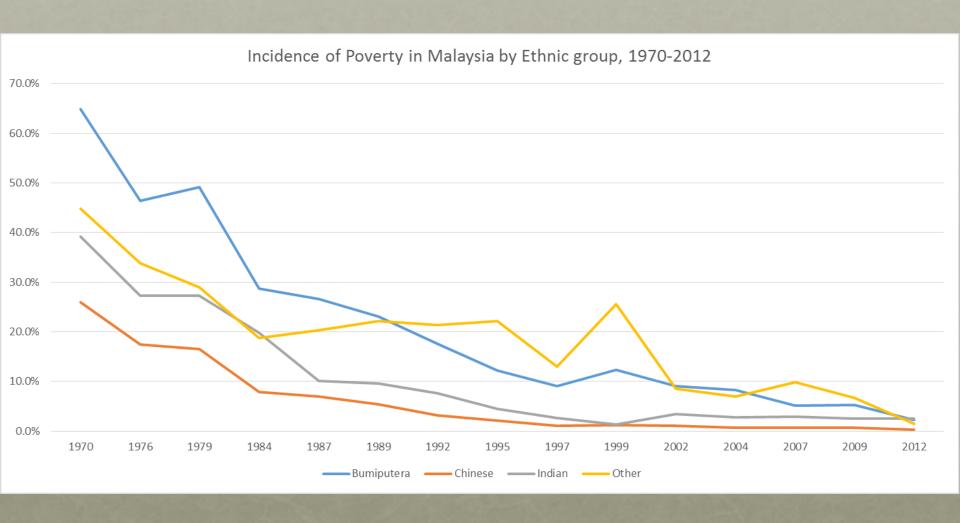
Source: (Evers, Gerke and Hornidge 2008; Evers and Hornidge 2007:426)



### Penang



# POVERTY REDUCTION BY ETHNIC GROUP

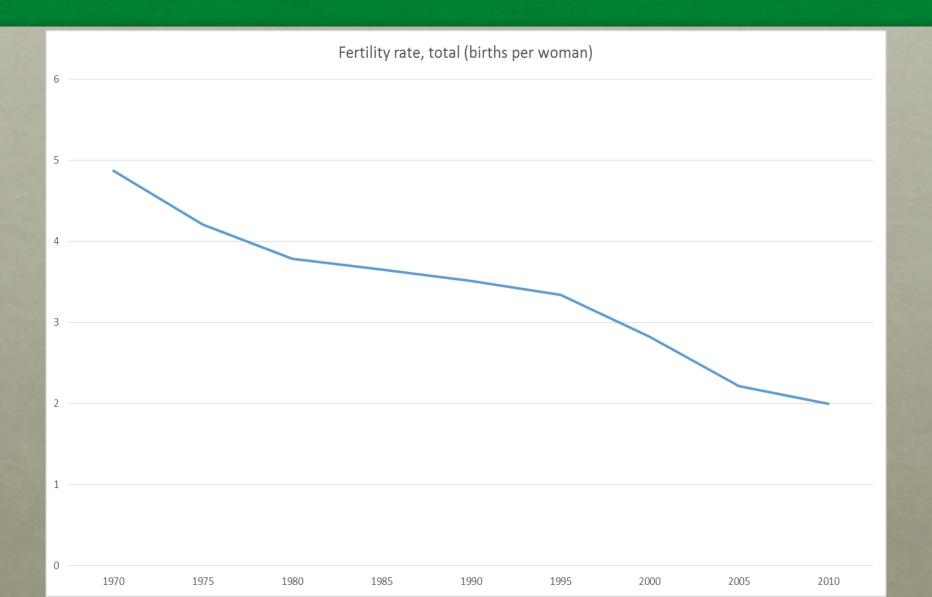


#### POVERTY REDUCTION BY ETHNICITY

	Incidence in poverty in Malaysia by ethnic group, 1970-2012														
	1970	1976	1979	1984	1987	1989	1992	1995	1997	1999	2002	2004	2007	2009	2012
Bumiputera	64.8%	46.4%	49.2%	28.7%	26.6%	23.0%	17.5%	12.2%	9.0%	12.3%	9.0%	8.3%	5.1%	5.3%	2.2%
Chinese	26.0%	17.4%	16.5%	7.8%	7.0%	5.4%	3.2%	2.1%	1.1%	1.2%	1.0%	0.6%	0.6%	0.6%	0.3%
Indian	39.2%	27.3%	27.3%	19.8%	10.1%	9.6%	7.6%	4.4%	2.6%	1.3%	3.4%	2.7%	2.9%	2.5%	2.5%
Other	44.8%	33.8%	28.9%	18.8%	20.3%	22.1%	21.3%	22.1%	13.0%	25.5%	8.5%	6.9%	9.8%	6.7%	1.5%

Source: Malaysian Department of Statistics, Malaysian Economic Planning Unit, World Bank

### TOTAL FERTILITY RATE



### TOTAL FERTILITY RATE

_	1970	1975	1980	1985	1990	1995	2000	2005	2010
	4.872	4.209	3.789	3.656	3.515	3.339	2.825	2.216	2.002

Source: World Bank and Malaysian Department of Statistics

#### TERTIARY EDUCATION/ETHNIC GROUP

Tertiary education in Malaysia by ethnic group, 1980-2000 (% of enrollments)

	1980	1990	2000
Bumiputera	49.24%	59.65%	59.92%
Chinese	39.71%	32.13%	32.52%
Indian	8.61%	6.27%	6.80%
Other	5.43%	1.95%	0.76%

Source: "Access to and Equity in Higher Education - Malaysia," World Bank, 2012

# TERTIARY EDUCATION BY ETHNICITY/GENDER

Individuals with higher education, 1980-2000 (% total population
with higher education)

Chinese

Indian

	1980	1991	2000
Male	67.79%	58.40%	50.93%
Female	32.21%	41.60%	49.07%
Male	69.53%	60.48%	54.64%
Female	30.49%	39.52%	45.36%
Male	66.82%	63.39%	56.28%
Female	33.18%	36.61%	43.72%

Source: World Bank, Malaysian Department of Statistics, Malaysian Economic Planning Unit

#### MALAYSIA: STATE INDUSTRIAL DEVELOPMENT AGENCIES

What Can Northern Nigeria Learn from Malaysian Experience? Crisis of 1969: HI Unemployment, Communal Violence, "NEP" **Democratic Federalism Empowers States to Coordinate Investors** States Control Land, Infrastructures, Industrial Estates, Identities States Used State-Region Development Agencies for HI Growth State Development Agencies Promoted Industrial Investment Penang Development Corporation Recruited ICT Firms, Linkages,

Penang Mobilized "Regional Social Capital" & Networks of Trust

Upgraded Labor, Industrial Zones & Other States Followed Lead

#### LESSONS: STATE DEVELOPMENT AGENCIES

Identities & Regional Loyalties Constitute Potential Social Capital Federated Democracies Possess Autonomy for Regional Initiatives Regional "Social Capital" Facilitates Cooperation & Public Goods Industrial Development Agencies Survive Political Change in State SDAs Provide Institutional Continuity and Coordination SDAs Must Report to Governor & Have Confidence of Investors SDAs Require Professional Staff with Private Sector Experience SDAs Coordinate Economic Governance & Spur Growth

### KANO: COORDINATION DEFICIT

Thirty Years of Industrial & Manufacturing Decline: 1986---2015 2004-Urban Youths & Communal Conflict (Yelwa) Creates KAPADI KAPADI Organizes Kano Economic Summit: No Continuity 2006-11: Bayero University Prof Promotes Kano ICT Park 2011-15: New Administration Converts ICT Park to new University ICT Firms & GSM Repairers (5000) Lose Technical Support Great Improvements in Infrastructure, Housing, Roads, Education No Improvement in Employment Generating Industries nor a Plan

Need for Education to be Linked to Employment & Industries

### KANO ICT PARK



## CASE FOR KANO INDUSTRIAL DEVELOPMENT AGENCY

Kano's Industrial Recovery is Key for NW & NE Reconstruction

KIDA Offers Potential Coordination for Investors, Stakeholders & FGN:

Kano: Industrial Estates (7): NO Oversight or Coordination of Function

Fragmented, Weak Industrial Infrastructure, Bad Roads, Power, Security,

KIDA Should Provide Information, Mapping & Governance Ideas

KIDA Should Recruit Investors by Coordinating with Abuja-FGN, Donors

KIDA Should Support Producer Associations for Coordination & Needs

KIDA Should Recruit Developmental Firms for Subcontracting Networks

KIDA Should Promote Management Agency for Industrial Clusters

## BACKWARD LINKAGES TO MEAT & LEATHER INDUSTRY

Incomes are Rising in Wealthier Cities of Southern Nigeria

"Real" Price of Meat in Southern Nigeria Rises @ 8 %/Yr

Middle Class Incomes Increase Meat Demand & Price

Raising Small Animals Can Boost Northern Family Incomes

Leather is a Valuable By-Product but Only 20 % of animal value

Northern Families Need Credit, Vet Services, Networks to Participate & Produce within Meat-Leather Value Chain

Northern Families & Women Need Credit, Services, Vet Support to Produce for Nigeria's Leather & Meat Market (200m)

**Ecology: Sustainable Agro-forestry: Required to Produce Fodder** 

Meat-Leather Linkages REQUIRE COORDINATION by SDA/KIDA

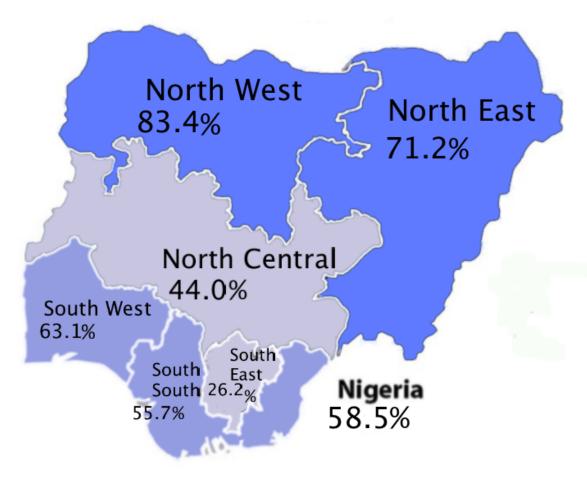
### LEATHER INDUSTRY LINKAGES

Profitable Industry @ Challawa: Finished Leather Export \$700 m/Yr Shortage of Sheep & Goat Skins for Tanning: 48 % Imported-Sahel Industrial Policy: EEG (30 % Credit) Subsidizes EXPORTS Local Shoe Industries Complaint: No Raw Material, No Work Lack of Coordination to Promote Regional Leather Supply Chain KIDA Should Organize Women Invest in Sheep & Goats for Market KIDA & Tanneries MUST Support Improved Production Networks KIDA & NGOs MUST Provide Micro-Finance for Women

RAISE Status of Women/GIRLS Through Credit & Animal Sales

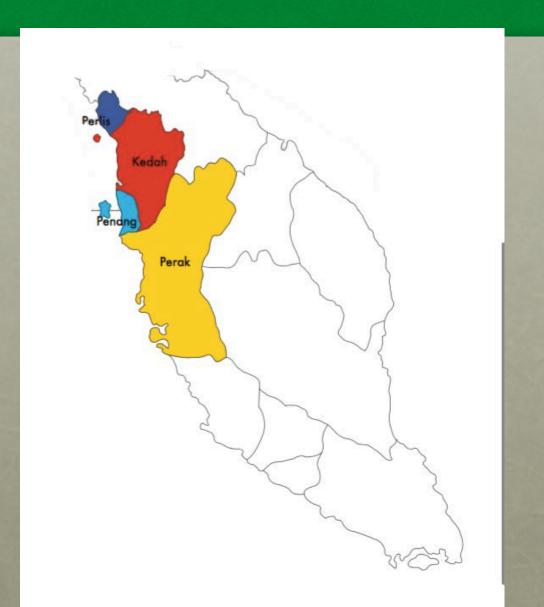
## ACCORDING TO WIFE: CONTROL IS MAINLY WIFE

Control Over Wife's Cash Earnings - Mainly Wife



Source: 2008 Nigeria Demographic and Health Survey

### NORTHERN CORRIDOR



# NORTHERN CORRIDOR: KANO-ZARIA-KADUNA

